

## ABSTRACT

To provide a method of producing a broadband and wide viewing angle elliptically polarizing plate having excellent properties in an oblique direction, the elliptically polarizing plate, and an image display apparatus.

The method of producing an elliptically polarizing plate of the present invention includes the steps of: forming a first birefringent layer on a surface of a transparent protective film; laminating a polarizer on a surface of the transparent protective film; and forming a second birefringent layer on a surface of the first birefringent layer, in which: the first birefringent layer and the polarizer are arranged on opposite sides of the transparent protective film; the step of forming a first birefringent layer includes the steps of: applying a liquid crystal material to an alignment substrate; forming a first birefringent layer on the substrate from the liquid crystal material; and transferring the first birefringent layer to a surface of the transparent protective film; and angles  $\alpha$  and  $\beta$  satisfy a predetermined relationship (where,  $\alpha$  represents an angle formed between a slow axis of the polarizer and a slow axis of the first birefringent layer, and  $\beta$  represents an angle formed between the absorption axis of the polarizer and a slow axis of the second birefringent layer).